



If you refer a friend, colleague, or even that uncle who always complains about taxes, we can run an estimate for how the Big Beautiful Bill might affect them too. Knowledge is power, and it's even better when it's personalized.

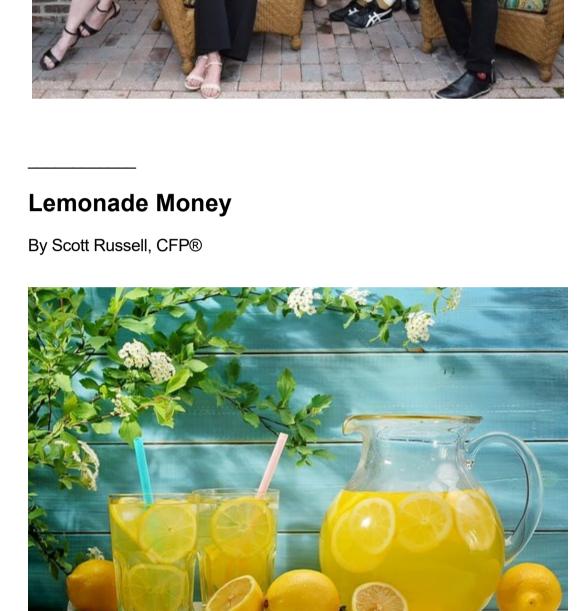
But let's pivot back to the original Big Beautiful Bills; the ones in my family. My great-grandfather, William George Cummings (born in 1861), who I was named after, was one such Bill. He and his wife raised 12 children in Hoyt, Kansas, including my grandfather, William Patrick Cummings. I was

his father, and another from 1898 featuring my great-grandparents together. Until recently, I didn't know much about my great-grandfather. But thanks to a detailed family history compiled by one of my cousins, I learned he

forgotten." That hit me. Legacy isn't just about money. It's about stories, values, names, and memories. Estate planning is one powerful way to pass your legacy down through generations, and we do a lot of that planning. Legacy is about preserving your family history. I have taken on a new title: Family Historian. I'm making it my mission to ensure my kids and grandkids know where we came from, and maybe, someday, they'll remember the story of the Big Beautiful Bill who kept their

legacy (and their finances) in order. That's them in the photo below.





Isn't it strange how some experiences from your childhood stick with you

necessarily memorable events, yet these are the memories that shape our

and others don't? There are parts of my early childhood that left my

experiences I remember aren't even what someone would think of as

One such memory pertains to running my lemonade stand as a young child. As you can imagine, summers in Florida are very conducive to selling ice-cold lemonade. I can vividly recall one day crushing it in

lemonade sales. I had it priced right, the lemonade was cold, and I was fully taking advantage of the cute kid marketing scheme. Even though I had competition in the neighborhood lemonade wars, I still killed it that

memory banks a long time ago while others I recall vividly. The

perspective throughout life.

**OBBB Act and You** 

By: Ruth E. "Robin" Delaney, CFP®, CLU, ChFC, ADPA

On July 4th, 2025, President Donald Trump Signed into law, the One Big Beautiful Bill Act (OBBB). This comprehensive package of tax related provisions affects almost every American Taxpayer. A 900+ page Bill is difficult to digest all at once. Therefore, this summary will address a few provisions that affect most individual and joint filers. Other articles will

address provisions relating to business and pass-through filers.

day. After closing and while feeling pretty proud of myself, I visited the house of my competition and subsequently purchased a glass of punch, which I was grossly overcharged for. I'll never forget the feeling of being suckered into giving up some of my hard-earned profits for that ordinary glass of punch as I flaunted my newfound wealth. Maybe it's a memory like this one that explains why I enjoy helping our clients plan for and manage their retirement. Our clients have worked hard over their careers to put away their own 'lemonade money' and our job is to help them manage those savings to support their lifestyle and potentially leave a financial legacy as well. Let us know if you'd like help growing and/or protecting your 'lemonade money'. Now that I think of it, perhaps our Pools of Money asset allocation illustration comes from my memory of practically living in our pool during those same Florida summers...

1. The individual income tax rates that were enacted in the Tax Cuts and Jobs Act of 2017 (TCJA) were made permanent. These rates,

which were slated to expire at the end of this year, are now

2. Starting this year, the OBBB includes a permanent, substantial

3. For the next three years (2025 – 2028) a special deduction for

expansion of the standard deduction. For example, the standard

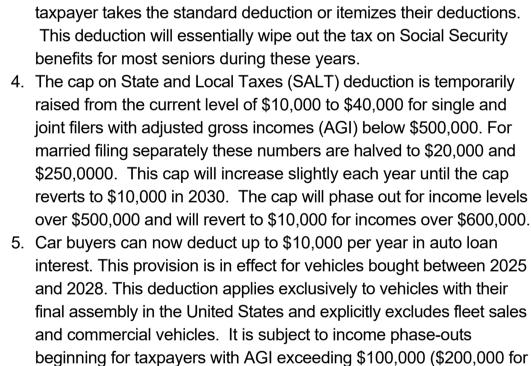
deduction for joint filers is now \$31,500, for head of household filers is \$23,625 and for all other filers is \$15,750, adjusted for inflation

qualifying individuals aged 65 or older will be added to the standard deduction for up to \$6,000. This special deduction will gradually phase out for individual filers whose income is more than \$75,000 and joint filers whose income is over \$150,000 at a rate of 6% of the

amount over these thresholds, fully phasing out at \$175,000 and \$250,000 respectively. This deduction is available whether the

permanent, until a future Congress changes them.

thereafter.



joint filers) and phasing out entirely for higher earners.

may offer enhanced opportunities. Feel free to reach out to us.

Our Continuing Family Reunion...

By: Tim Keeports, MBA

As you can see, there may be planning opportunities for this year as well as future years. If you have questions about Roth conversions, this year

Vacations are hard, which feels wrong to say but here we are. A lot of us are wired to measure our value by how hard we work—and if you're not answering emails from the beach, are you even contributing? Trying to shift into vacation "relaxation mode" can sometimes feel like...another job. Maybe that's the American way. Or maybe we just watch too many 'productivity gurus' online. Either way, I cannot fathom taking the monthlong holidays our European friends enjoy. A month...I'd forget all my passwords...

Every other year, my extended family meets for a reunion over the Fourth of July. That means 20+ people weighing in on the location: a beach or no beach, mountains or no mountains? Maybe we should draw straws and go with "whoever yells loudest." Thankfully, my cousin—a high school teacher and logistical wizard—offered to take on the planning. The rest of

us just breathe, nod gratefully, and are happy to not sweat the details.

For 2025, we scored a "perfect" massive house in Emerald Isle, NC... which was actually a duplex with a door between on the second floor.

back in place, and no one called for our deposit, and we didn't ask.

spend the rest of the week working through the 'fun list.'

onto something. What do you think?

Over the week, dishes and furniture migrated from side to side in support of dinners and nightly card games. By the end, everything was magically

The week was a blur of miniature golf, biking, beaching, kayaking, shark tooth hunting, ice cream annihilating, and card gaming. Our routine is basically: catch up on two years of family news in the first hour, then

It went fast—maybe too fast. We hopped from activity to event to meal like caffeinated squirrels, and only occasionally remembered to just...sit. It's like hurricanes in Florida: all this hype and preparation, then it's over before you can finish your snacks. With hurricanes, that's good. With family vacations, maybe not. I think those Europeans may actually be

**Off-channel Communications** 

We want to remind our clients that the SEC and FINRA have placed an increased focus on what is called, "off-channel communications." This simply means that due to the requirement for business-related communications to be subject to review and archiving, we can only communicate with you via the phone or our company-provided encrypted email system (@ourcfoteam.com) and not our personal email accounts (e.g., @yahoo.com, @gmail.com, etc..)

For our Advisors, business-related text messages are allowed but only via

the Firm's approved company text numbers, which they can share with you if they haven't already. This number will differ from their cell phone number. As with any texting, you should not include personally identifiable information (e.g. social security numbers, etc.). **William Cummings** 

bill@ourcfoteam.com 813-374-9676 Concierge Financial Organization Wealth Advisor

http://www.ourcfoteam.com Securities and investment advisory services offered through Osaic Wealth, Inc. member FINRA/SIPC. Osaic Wealth is separately owned and other entities and/or marketing names, products or services referenced here are independent of Osaic Wealth, 813,287,8800 This message and any attachments contain information which may be confidential and/or privileged and is intended for use



new piece of legislation

We've included an article in this newsletter outlining the key provisions, but rest assured, we're already on it. Our tax planning software has been updated to reflect all the latest changes, and we'll be reviewing how the new law affects each of you as part of your ongoing financial planning.

recently at a family reunion in Hoyt and came across some amazing old photos, one from around 1912 showing my grandfather standing next to was quite the character; funny, musical, and the life of the party. I started to wonder... was I reincarnated? That discovery led me to reflect on something I heard at an estate planning conference: "You are only one generation away from being

**August - Newsletter** 

only by the intended recipient; any review, copying, distribution or use of this transmission is strictly prohibited. If you have received this transmission in error, please (i) notify the sender immediately and (ii) destroy all copies of this message. If you do not wish to receive marketing emails from this sender, please reply to this email with the word REMOVE in the subject line. This informational email is an advertisement and you may opt out of receiving future emails. To opt out, please click the "Unsubscribe" link below. This message was sent by Concierge Financial Organization 813-374-9676 1511 N. West Shore Blvd., Suite 1100 Tampa, FL 33607 Unsubscribe